1. **Planning & Direction – Intelligence Requirements**

* **What do we want to know?**
  + Are email-based threats (e.g., phishing) our top risk?
  + Are threat actors targeting our sector (e.g., healthcare)?
  + What are the key assets to protect?
* **Who are we protecting?**
  + End users
  + Clinical systems
  + Patient data
* **Where are our gaps?**
  + Email gateways
  + Endpoint detection
  + Threat sharing
* **Outcome:** Define collection priorities (e.g., email-based IOCs)